

2.1.5 final meeting of the CHIC project

Project title: Providing expert references for the implementation of the work during:

- 1. WP2: Communication & Dissemination
 - 2. WP5: Creating common tools
- 3. WP6: Connecting culture to tourism

During of the implementation of the project: «Crossing the paths of History and Culture» (CHIC)»

"Interreg V-A Cooperation Programme GREECE-BULGARIA 2014-2020"



The action concerns the planning and implementation of the final conference of the CHIC project, which essentially constitutes the account of its actions. The project includes the creation of a series of actions and materials that lead and help the development of the region, through the promotion of its tourist product.

The characteristics and objectives of the tourism product concern:

- in the recognition and promotion of the identity of the destination in relation to its culture,
- in the creation of a business network, which will strengthen the tourist activity of the region,
- in supporting various other sectors of sectors that directly or indirectly depend on the tourism industry, e.g. DI.PE.THE. & culture
- in the stimulation of the labor market and the creation of the "brand" KOMOTINI,
- in ensuring the stability, safety and preservation of the environment and the ecosystem of the area,
- in the correct assessment of the value of a tourist destination financially as well as emotionally.



Data on which the CHIC project was based are the tourist resources of the wider area of Komotini (Rhodope region) that cover the characteristics of "sustainable tourism" are very many. It is the wetlands, the beaches, the special landscapes, it is the cultural wealth of the region, the archaeological resources, the Byzantine monuments, the Ottoman monuments, the monuments of the modern era. It is also the particularity of the area with the old market, the local gastronomy, the events, its interculturality, which characterizes it and 'defines' its brand.

The routes, the sights of the area, the environment and its beauties, the monuments and buildings of historical and religious interest, the culture of the area..., are 'occasions' and places from which we draw material, in order to bring the area closer to the visitor. All the above resources must be preserved and strengthened - exploited, so that the area can be characterized as a 'sustainable destination'.

The identity of the region and its promotion through the actions and materials of the project is the goal, since the goal is to create a common tourist identity of the two regions (Komotini - Haskovo) is expected to contribute to the competitiveness and greater differentiation of the tourism product of the regions cross border line!



The project also hepls to promote the common cultural background of the two regions and its expression through theater, folk events and strengthening the connection between the cultural associations and entrepreneurs of the two regions as well as the development of a cross-border common tourist identity through cultural events that in turn they will create a model that encourages faster and more effective socio-economic integration. It is evident from the projects that we wish to create a (new) attractive "sustainable" tourism product in the area.

However, it is necessary to further activate and modernize all local bodies (local authorities, antiquities, environmental bodies, theaters, services, etc.) in order to be able to link the project tools and its actions with the final goal of the project which is the promotion of the tourist product and the further tourist development of the area.

For this purpose, the connection with the business network of the entire cross-border area was created, an action which will contribute decisively to the achievement of the goal. After all, all businesses, tourist and non-tourist, must cooperate with each other and with local agencies to jointly create the local "sustainable" tourism product



Action 2.1.5. concerns the organization of the final conference of the project. The contractor was responsible for all its planning and implementation which due to the prevailing conditions were implemented through an electronic platform. It took place on December 21, 2020, with the application - video conferencing service 'zoom', which allowed the connection of up to 100 people at the same time with the exchange of video and audio. With its easy-to-use operation and high-quality HD video and audio, the zoom platform has all the necessary features needed for remote communication between participants.

Attendees were able to use a user-friendly platform with excellent audio and video quality, digital whiteboarding and the ability to share content (screen share) with one click, comment in real time whenever they wish, send questions... They had access from any device they wanted (pc, tablet, mobile...) while the ZOOM package purchased provided services such as video webinars, zoom rooms, screen sharing, online whiteboard and chat and allowed unlimited online 'meetings' for as long as it lasted. The contractor created the scheduled meeting, where he filled in information such as the date and time. The Zoom meeting had password access enabled. The contractor sent an email and informed about the place (url) where the meeting took place (invitation to the agencies to participate).



Στο πλαίσιο υλοποίησης του έργου:

«Crossing the paths of History and Culture (CHIC)» του Συγχρηματοδοτούμενου Προγράμματος Διασυνοριακής Συνεργασίας "Interreg V-A Cooperation Programme: GREECE-BULGARIA 2014-2020",

σας καλούμε να παρακολουθήσετε το τελικό συνέδριο του έργου που θα πραγματοποιηθεί μέσω της ηλεκτρονικής πλατφόρμας ZOOM την Δευτέρα 21 Δεκεμβρίου 2020 και ώρα 9.30 π.μ. (09.30 – 15.00)

Για να παρακολουθήσετε το συνέδριο παρακαλώ επισκεφθείτε τον παρακάτω σύνδεσμο την ώρα της εκδήλωσης (09.30 π.μ.)

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Join Zoom Meeting

 $\underline{\text{https://us02web.zoom.us/j/89556454262?pwd=NjBja0poSDJaWk85MUJmSzZv}}\underline{\text{d11DQT09}}$

Meeting ID: 895 5645 4262

Passcode: 484265

The project is co-funded by the European Regional Development Fund (ERDF) and national funds of the countries participating the Cooperation Programme INTERREG V-A "Greece-Bulgaria 2014-2020"

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In the context of the implementation of the project:
"Crossing the paths of History and Culture (CHIC)"
of the co-financed Cross-Border Cooperation Program
"Interreg V-A Cooperation Program: GREECE-BULGARIA 2014-2020",

we would like to invite you to the **final conference of the CHIC project** which will be carried out through the **electronic platform Zoom on Monday, December 21, 2020 at 9.30 a.m.** (09.30 – 15.00) (Athens, Greece time /GMT+2)

To attend the conference please visit the following link at the time of the event (09.30 a.m.)

Join Zoom Meeting

 $\underline{\text{https://us02web.zoom.us/j/89556454262?pwd=NjBja0poSDJaWk85MUJmSzZvd11DQT09}$

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TEΛΙΚΟ ΣΥΝΕΔΡΙΟ – FINAL CONFERENCE EPΓΟΥ – PROJECT "CHIC"

«Διασχίζοντας τα μονοπάτια της Ιστορίας και του Πολιτισμού» «Crossing the paths of History and Culture»

Πρόγραμμα – Agenda

09:45 - 10:00	Προσέλευση και σύνδεση στην πλατφόρμα					
	Attendee – connection to the 'zoom' platform					
	MEPOΣ A / PART A					
10:00 - 10:15	Χαιρετισμός αιρετού στελέχους Δήμου Κομοτηνής (Ελλάδας)					
	κ. Κίμωνα Λεχούδη, Αντιδημάρχου Τουρισμού					
	Welcoming message by the elected executive of the Municipality of Komotin					
	Mr Kimon Lechoudis, Vice Mayor of Tourism					
10:15 - 10:30	Χαιρετισμός Δημάρχου Χασκόβου (Βουλγαρίας)					
	κ. Stanislav Dechev					
	Welcoming message by the Mayor of Haskovo					
	Mr. Stanislav Dechev					
10:30 - 11:00	Παρουσίαση του έργου CHIC από το στέλεχος του Δήμου Κομοτηνής					
	κ. Δημήτρη Γκαρτσώνη					
	Presentation of the CHIC project from the executive of the Municipality					
	of Komotini, Mr. Dimitris Gartsonis					
11:00 - 11:10	Προβολή βίντεο για την Κομοτηνή – Προσβάσιμη Πόλη					
	Presentation of video of Komotini – accessible city					
11:10 - 11:30	Παρουσίαση της Κομοτηνής – Προσβάσιμης Πόλης από τον πρόεδρο					
	του συλλόγου ατόμων με κινητικά προβλήματα Ν.Ροδόπης και Φίλων,					
	«ΠΕΡΠΑΤΩ», κ. Αλέξανδρο Ταξιλδάρη					
	Presentation of Komotini – Accessible City from the president of the					
	association of people with mobility problems N. Rodopi and Friends,					
	"PERPATO " Mr. Alexandros Taxildaris					
11:30 - 11:45	Break					
	MEPOΣ B / PART B					
11:45 - 12:15	Παρουσίαση του έργου CHIC από το στέλεχος του Δήμου Χασκόβου					
	κ. Valentin Spendjarov					
	Presentation of the CHIC project from the executive of the Municipality of					
	Haskovo, Mr. Valentin Spendjarov					

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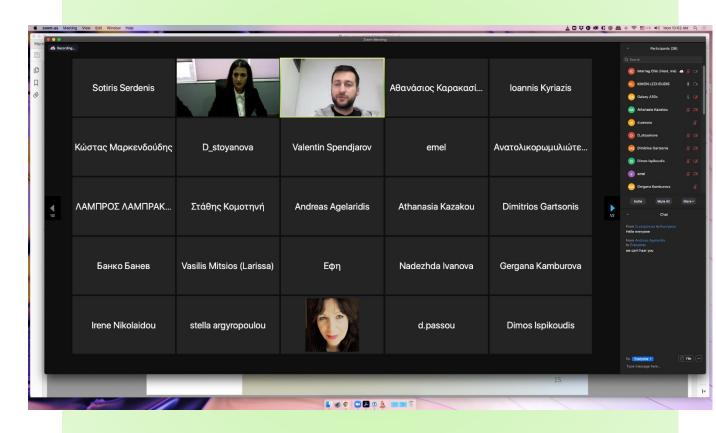


::15 - 12:30	Παρουσίαση των έργων ανακατασκευής του Αρχοντικού Ταμαρέση και				
	άλλων ιστορικών κτιρίων της Κομοτηνής από το στέλεχος του Δήμου				
	Κομοτηνής κα. Δέσποινα Πάσσου, Διευθύντρια Τεχνικών Υπηρεσιών				
	Presentation of restoration of Mansion Tamaresi and other historical buildings of Komotini from the executive of the Municipality of Komotini, Mrs. Despina Passou,				
	Director of Technical Department of Komotini Municipality				
2:30 - 12:45	Παρουσίαση του έργου CHIC από τον Πρόεδρο του ΔΗΠΕΘΕ Κομοτηνής				
	κ. Ιωάννη Κυριαζή				
	Presentation of the CHIC project from the President of the Municipal Regional				
	THEATRE of Komotini, Mr. Ioannis Kyriazis				
::45 - 13:00	Προβολή video τουριστικού περιεχομένου				
	για τη περιοχή της Κομοτηνής				
	Presentation of a tourist content video in area of Komotini				
:00 - 13:10	Break				
3:10 – 13:30	Παρουσίαση του έργου CHIC από στέλεχος του Αναδόχου φορέα				
	κα Λίνα Καραμήτρου,				
	Project manager συγχρηματοδοτούμενων - διακρατικών έργων,				
	διαφημιστική εταιρεία ΣΗΜΑ Α.Ε.				
	Presentation of the CHIC project by an executive of the Contractor				
	Mrs Lina Karamitrou,				
	project manager of the co-funded cooperation programmes				
	of the SIMA S.A., advertising agency				
:30 - 13:45	Ενημέρωση για τα δίκτυα επιχειρήσεων του έργου CHIC				
	από στέλεχος του Αναδόχου φορέα κ. Σωτήρη Σερδένη				
	Presentation of the CHIC project's business networks				
	Mr Sotiris Serdenis				
:30 - 13:45	Προβολή video τουριστικού περιεχομένου				
	για τη περιοχή του Χασκόβου				
	Presentation of a tourist content video in area of Haskovo				
45 1430	Farredonia SuZdenen				
:45 - 14:30	Ερωτήσεις – Συζήτηση				

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Από την μεριά της Ελλάδας, χαιρετισμός του αιρετού στελέχους του Δήμου Κομοτηνής κου Κίμωνα Λεχούδη, Αντιδημάρχου Τουρισμού Δήμου Κομοτηνής



Από την μεριά της βουλγαρίας, χαιρετισμός του δημάρχου Χασκοβου, κου Stanislav Dechev

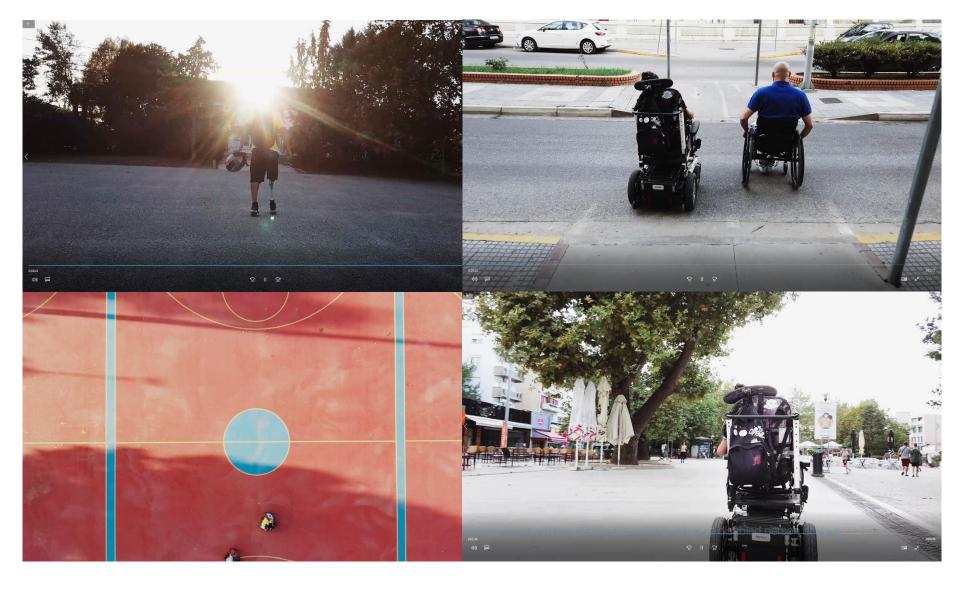


Προβολή βίντεο για την Κομοτηνή "Προσβάσιμη Πόλη"

Η παρουσίαση της Κομοτηνής – Προσβάσιμης Πόλης πραγματοποιήθηκε από τον πρόεδρο του συλλόγου ατόμων με κινητικά προβλήματα Ν.Ροδόπης και Φίλων, «ΠΕΡΠΑΤΩ», κο Αλέξανδρο Ταξιλδάρη

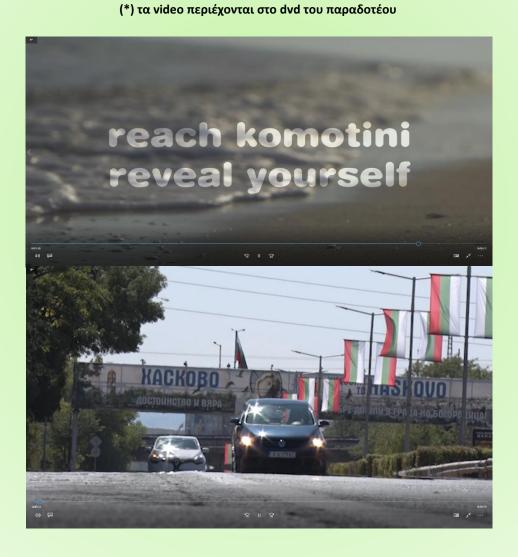
(*) το video περιέχεται στο dvd του παραδοτέου





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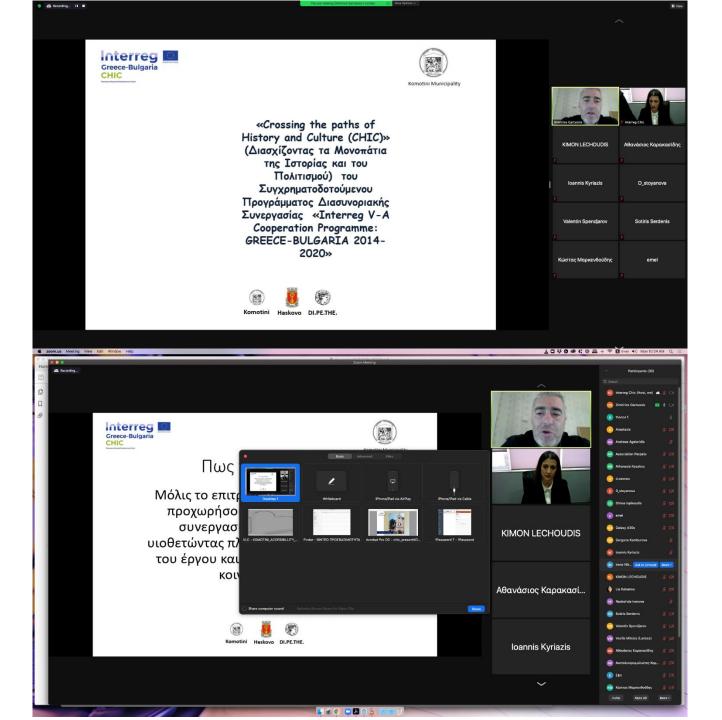
Προβολή video τουριστικού περιεχομένου για τη περιοχή της Κομοτηνής & Προβολή video τουριστικού περιεχομένου για τη περιοχή του Χασκόβου.

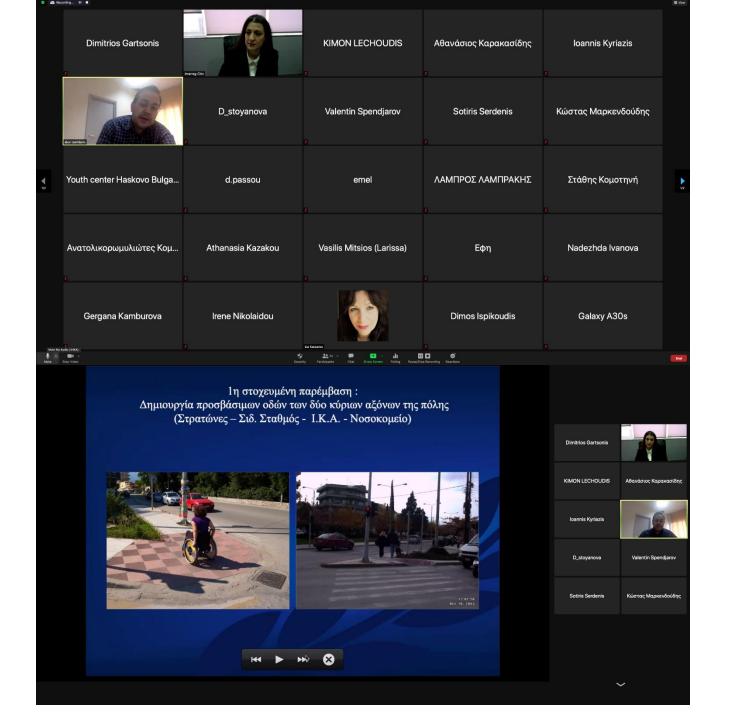


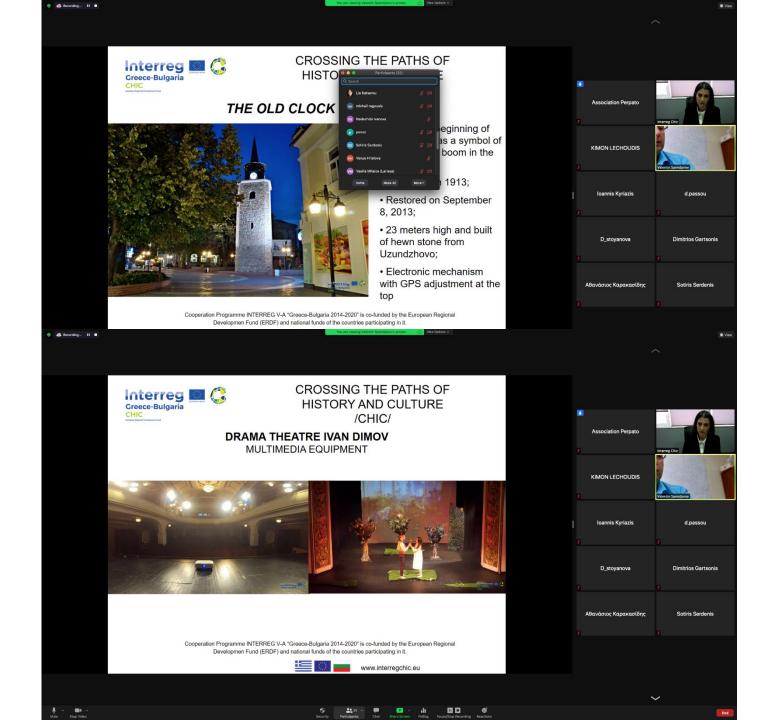


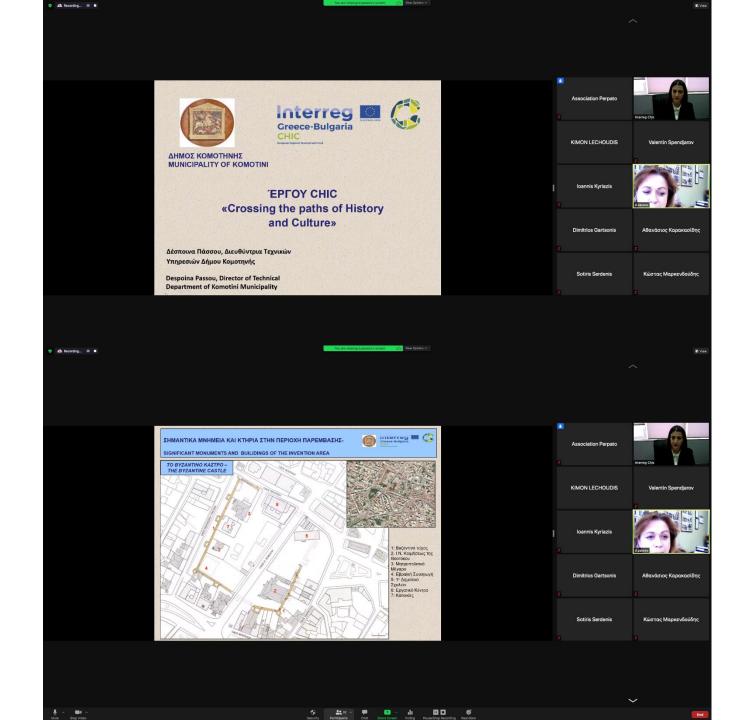


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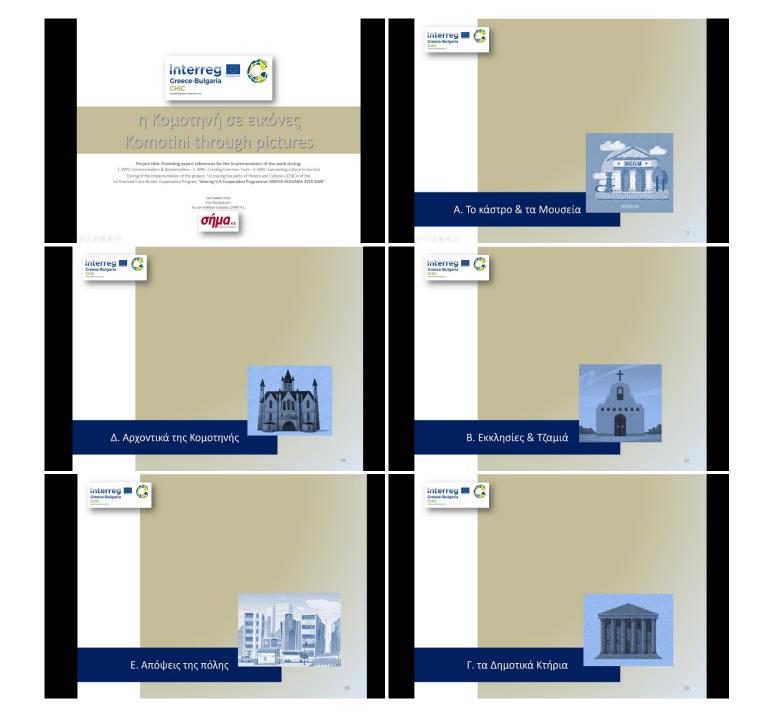


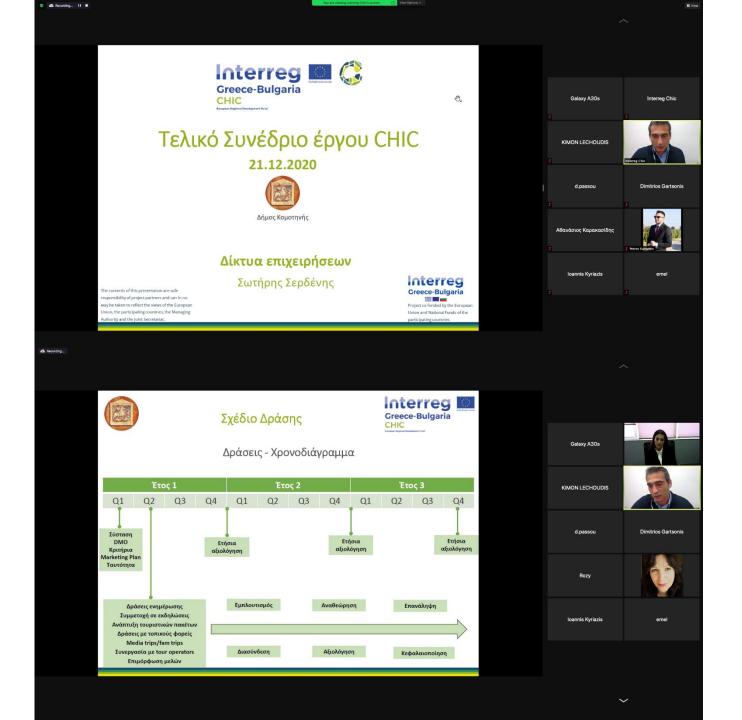






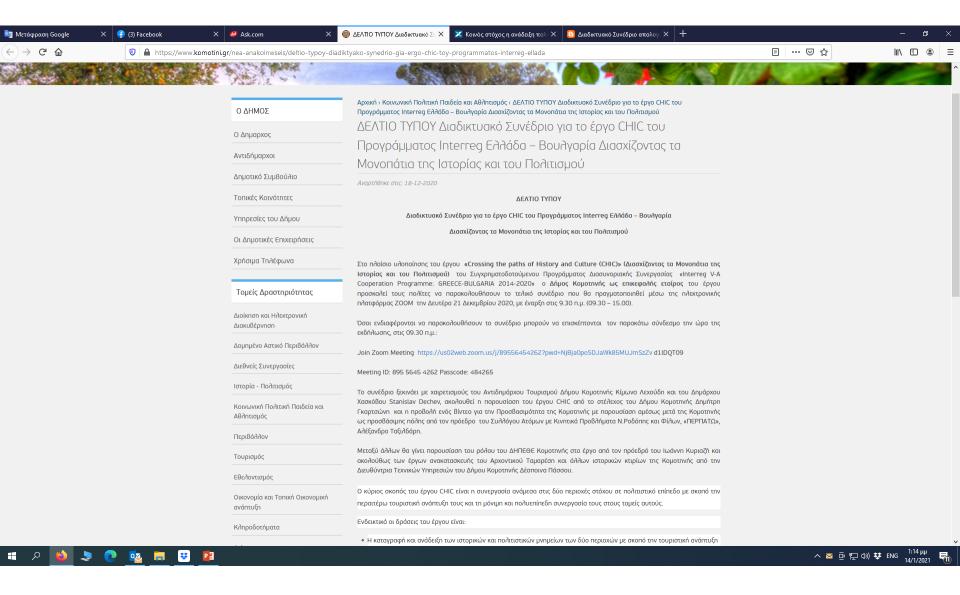
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	Gergana Kamburova		Dimos Ispikoudis	Galaxy A30s	Росица	
A Recording	Tanju Halibryam	Andreas Agelaridis		michail ragousis	Vanya Hristova	
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	Nadezhda Ivanova	Росица	Tanju Halibryam		michail ragousis	



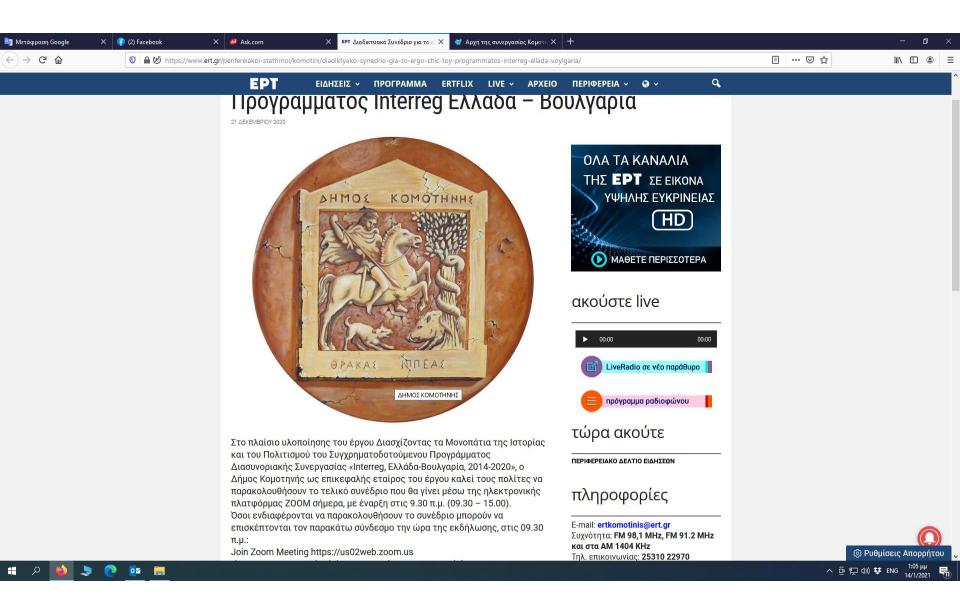


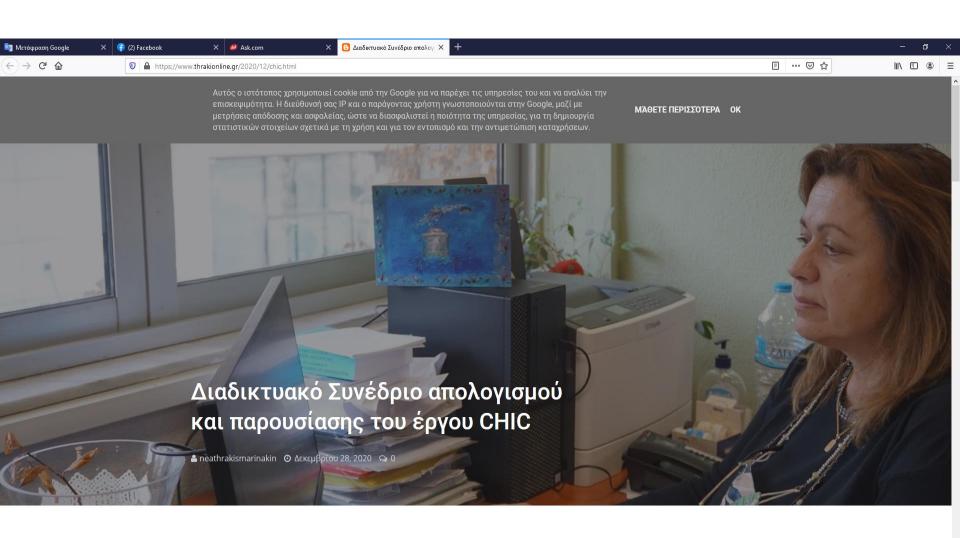


Publicity



https://www.ertnews.gr/perifereiakoistathmoi/komotini/diadiktyako-synedrio-stin-komotini-gia-toergo-diaschizontas-ta-monopatia-tis-istorias-kai-toy-politismoy/

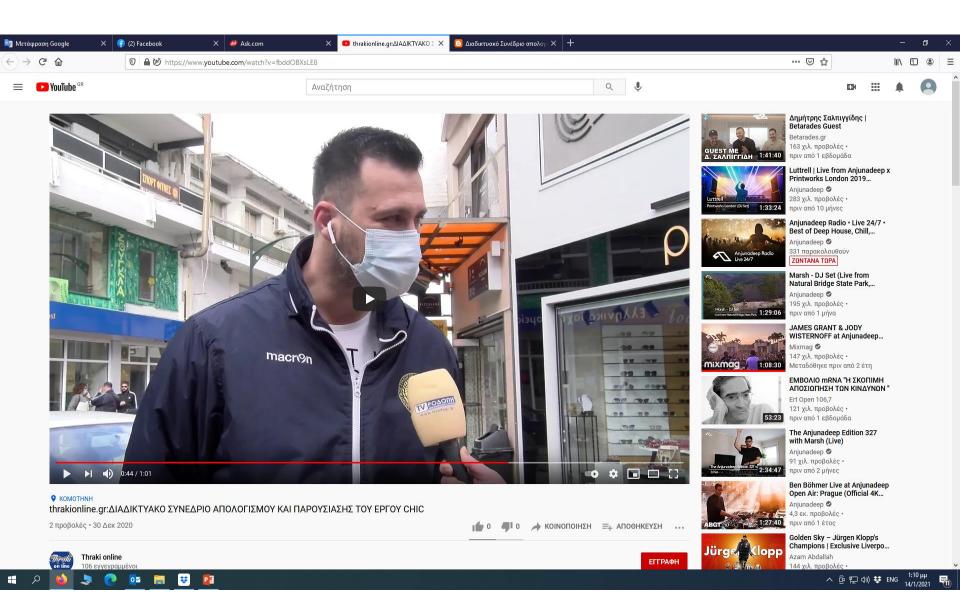


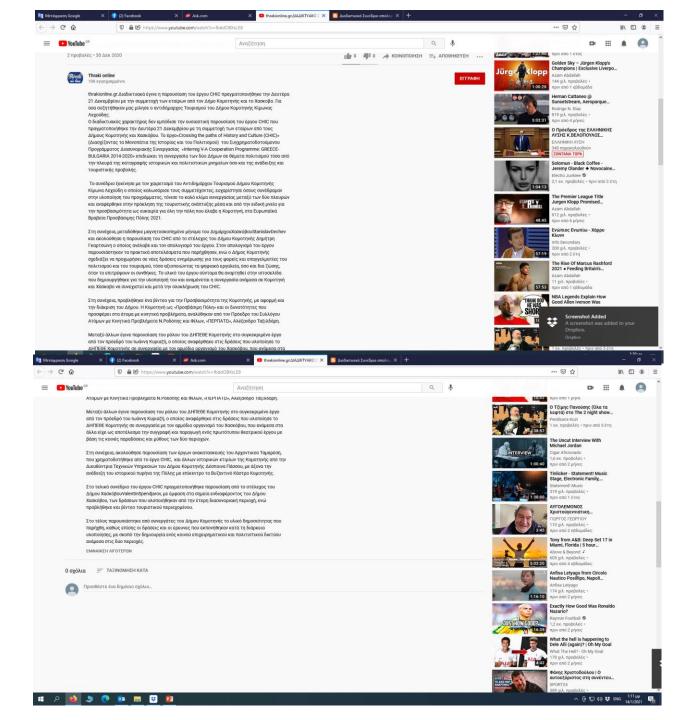


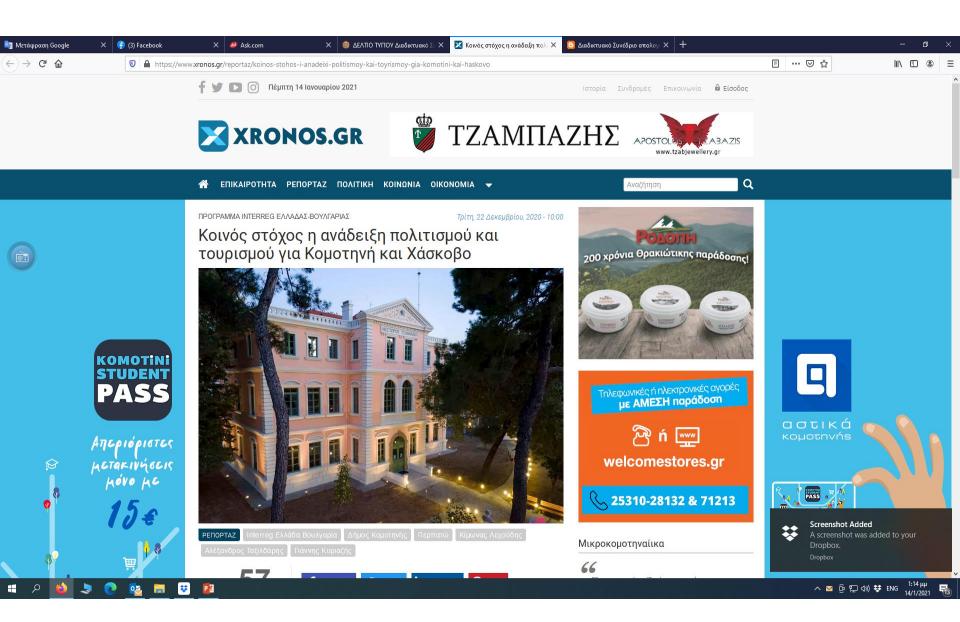
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