

Project title: Providing expert references for the implementation of the work during:

- 1. WP2: Communication & Dissemination
 - 2. WP5: Creating common tools
 - 3. WP6: Connecting culture to tourism

During of the implementation of the project: "«Crossing the paths of History and Culture» (CHIC)» of the Co-financed Cross-Border Cooperation Program

"Interreg V-A Cooperation Programme GREECE-BULGARIA 2014-2020"

The project is co-funded by the European Regional Development Fund (ERDF) and national funds of the countries participating the Cooperation Programme INTERREG V-A "Greece-Bulgaria 2014-2020"



Outputs 2.1.4.

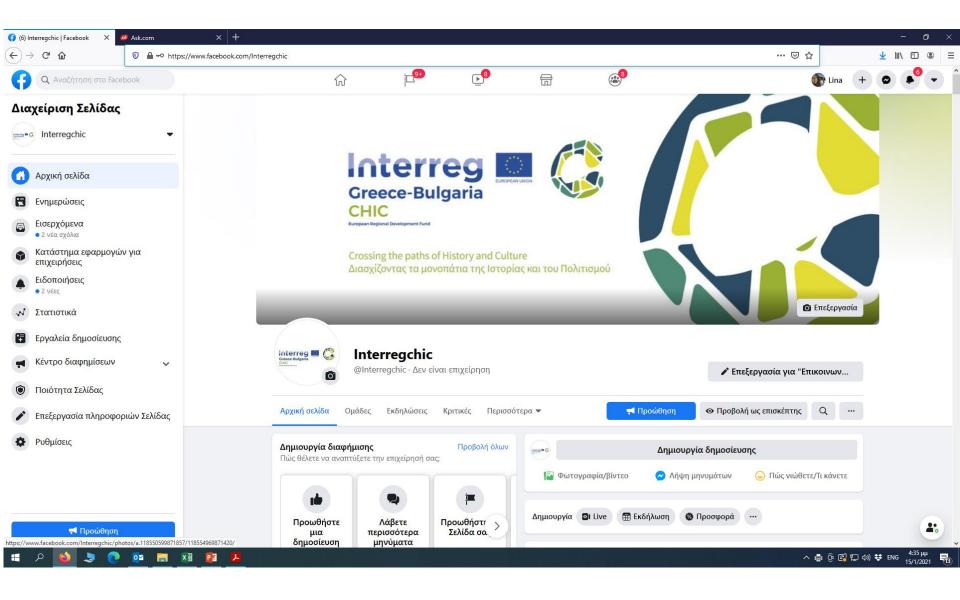
The specific action concerns the creation of social media for the promotion of the actions and activities of the project.

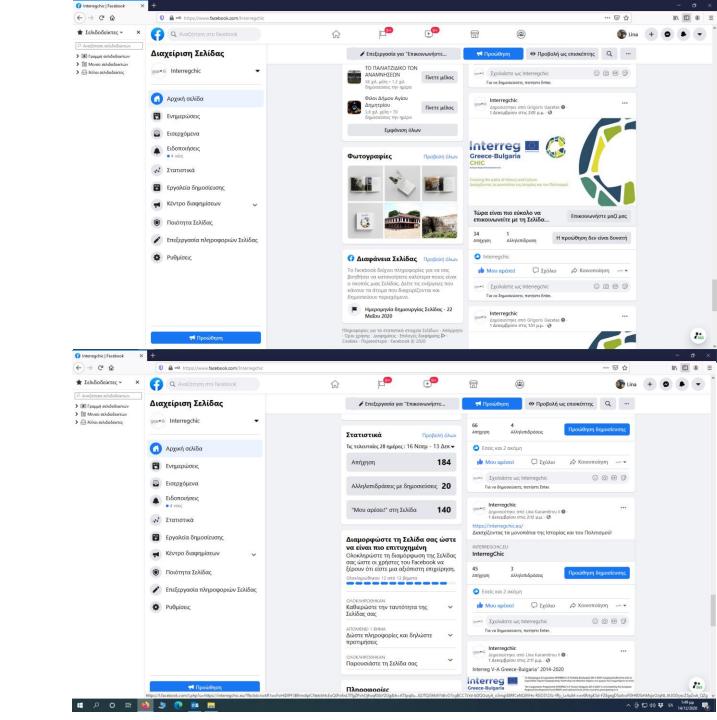
FB was chosen for the project because of its appeal to the wider audience and the possibilities it presents.

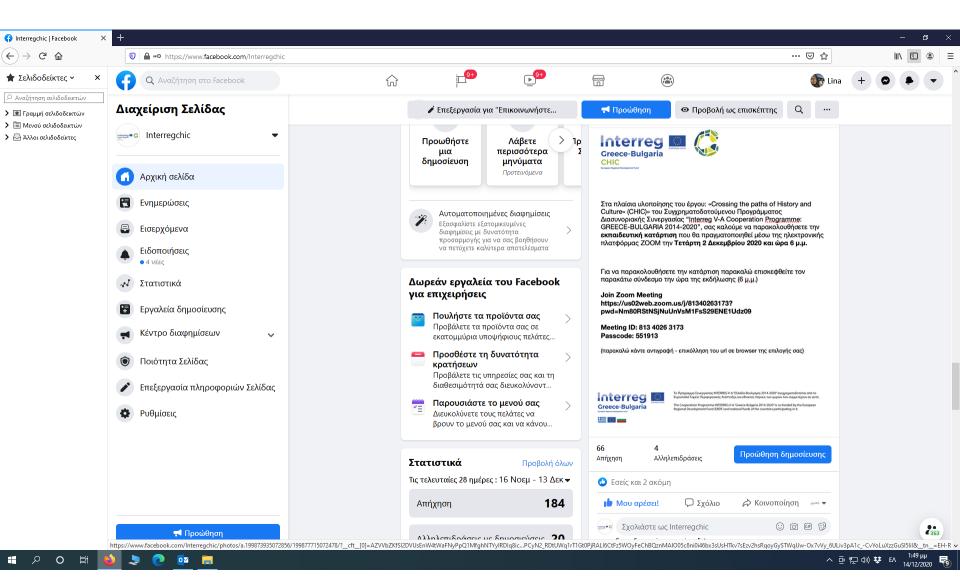
So, since tools were created and some actions of the project were carried out, a Facebook account called "Interregchic" was opened, in which news about the project and its development were published, just like on the site, but with the interactivity of the medium.

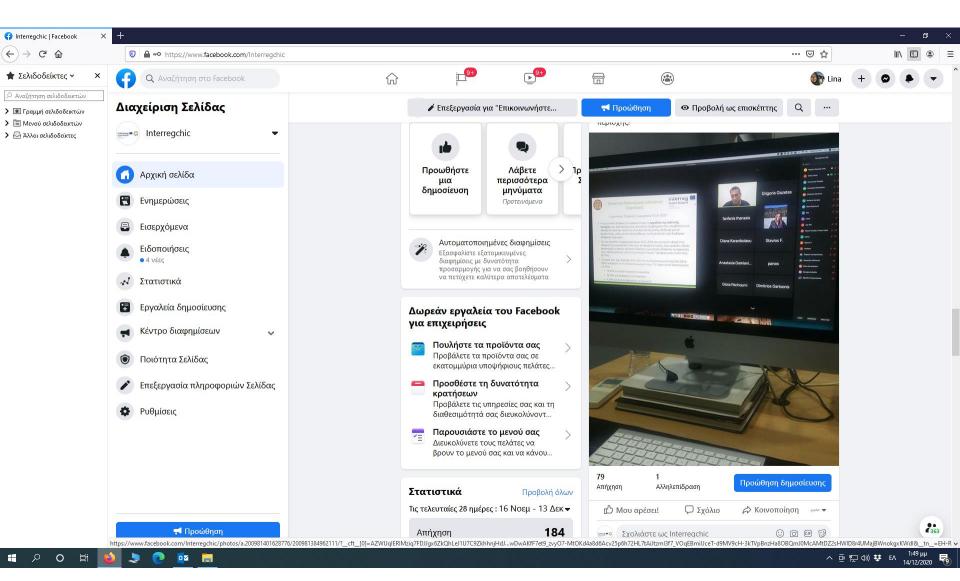
With the end of the project, the process of posting information and data and photos regarding its development will continue.

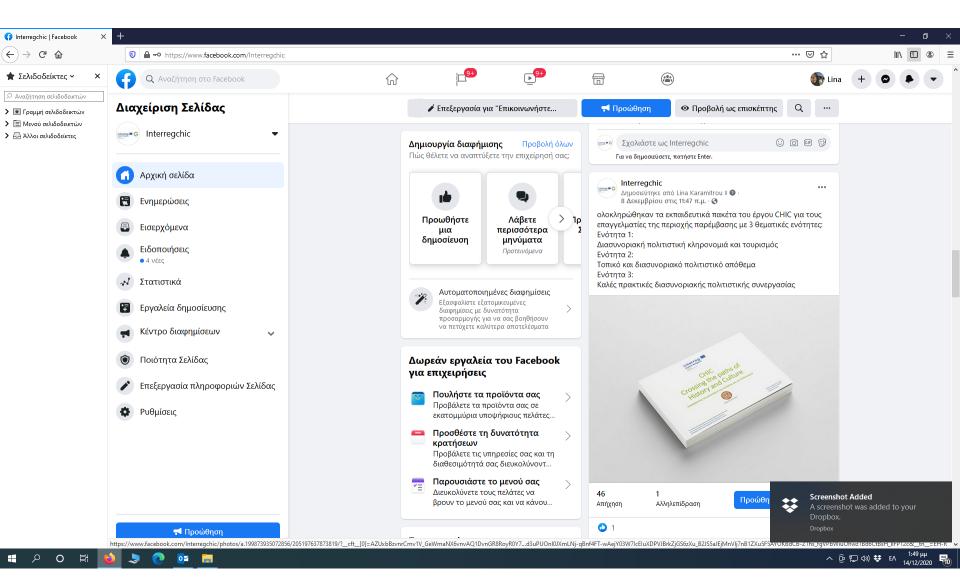
https://www.facebook.com/Interregchic

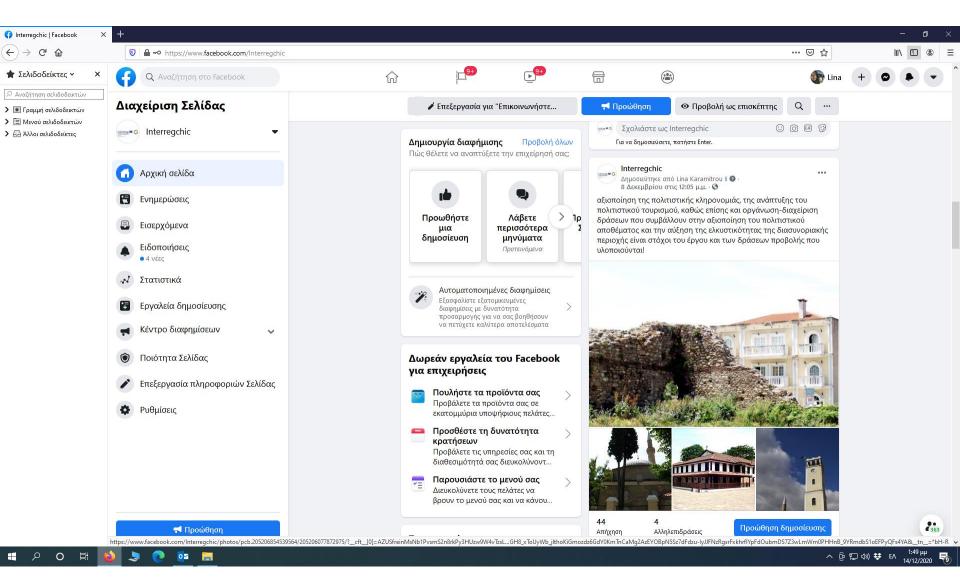




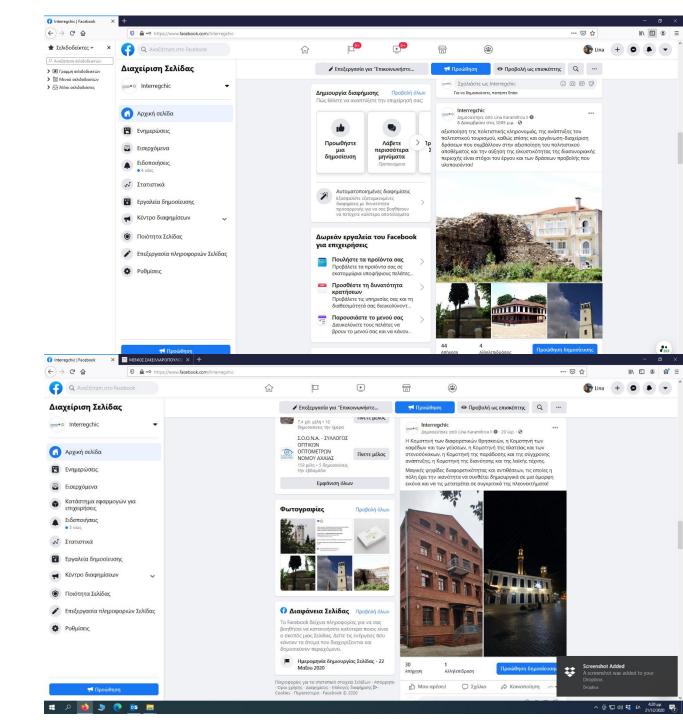


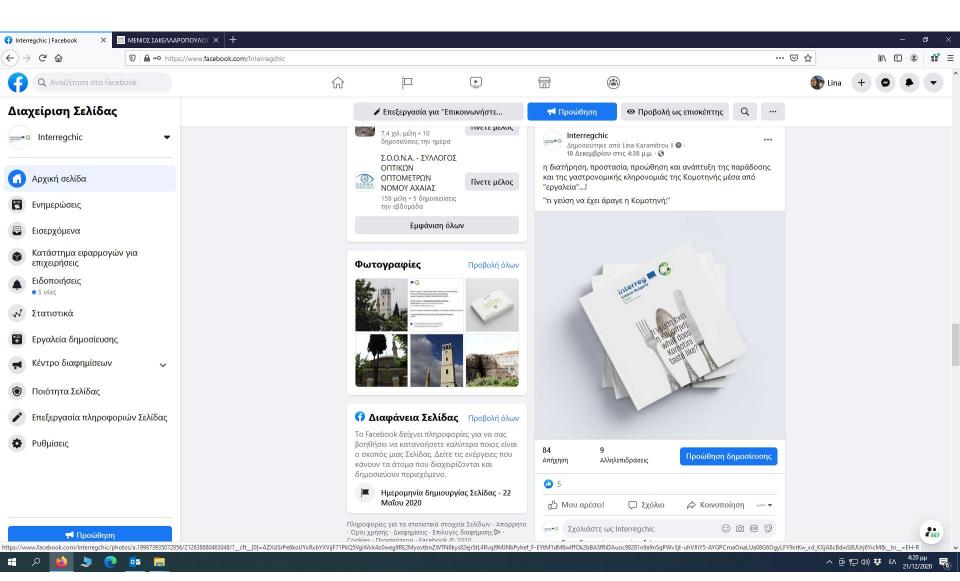


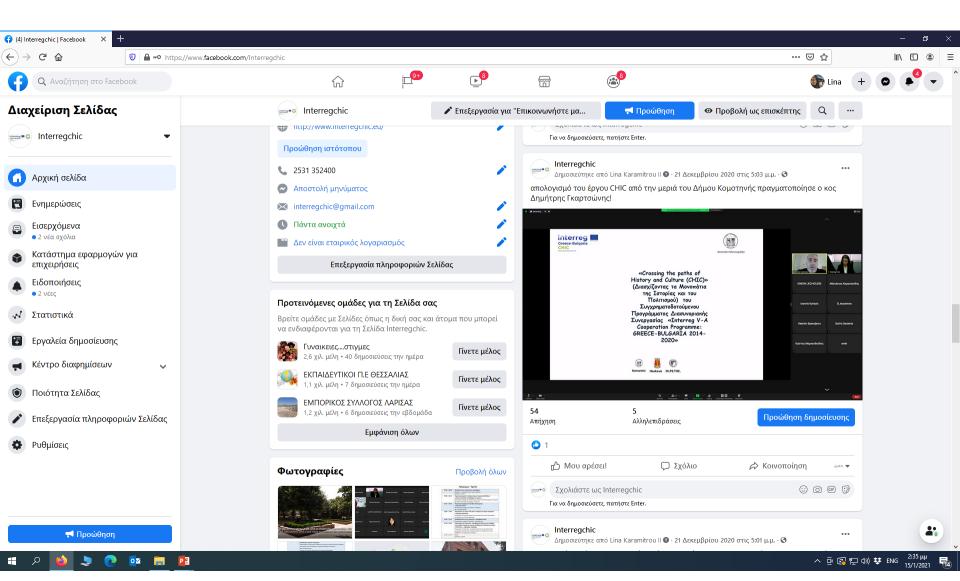


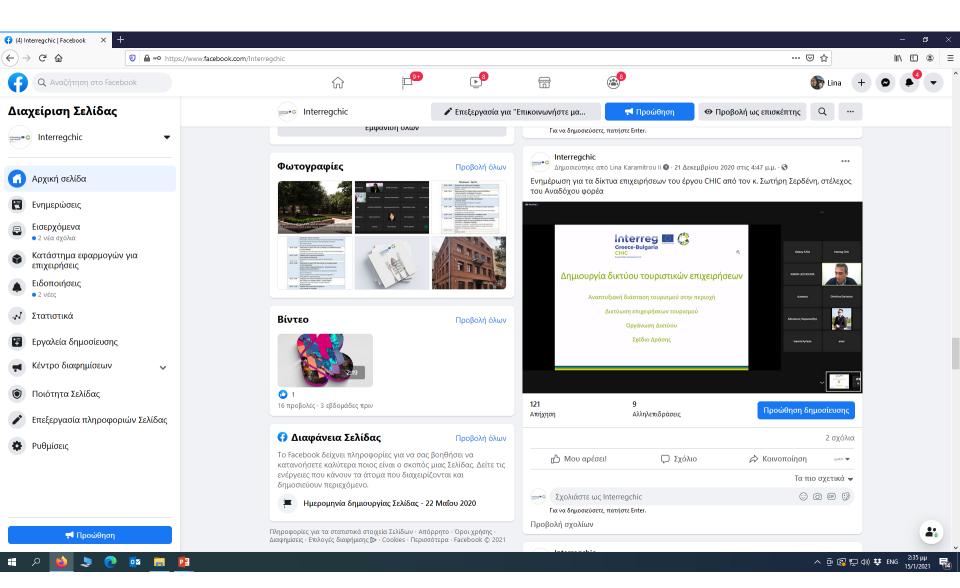


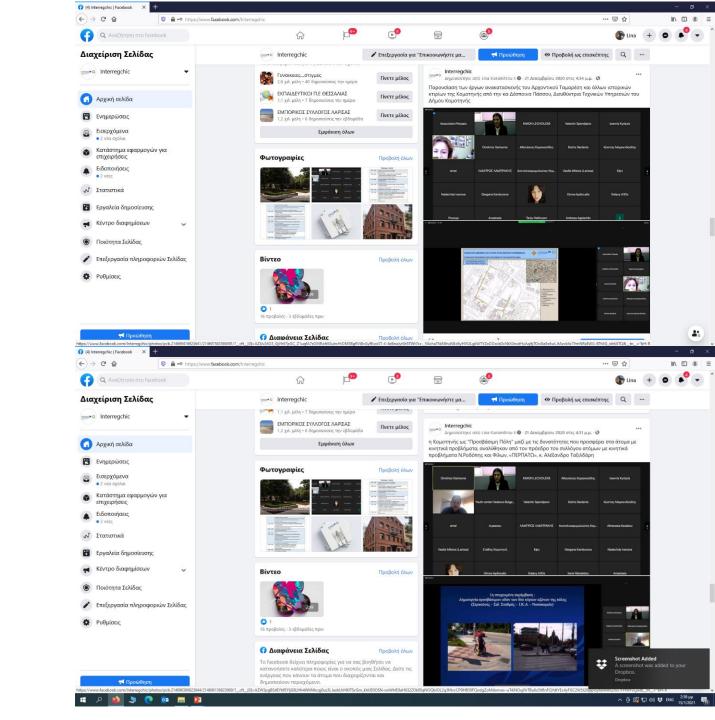


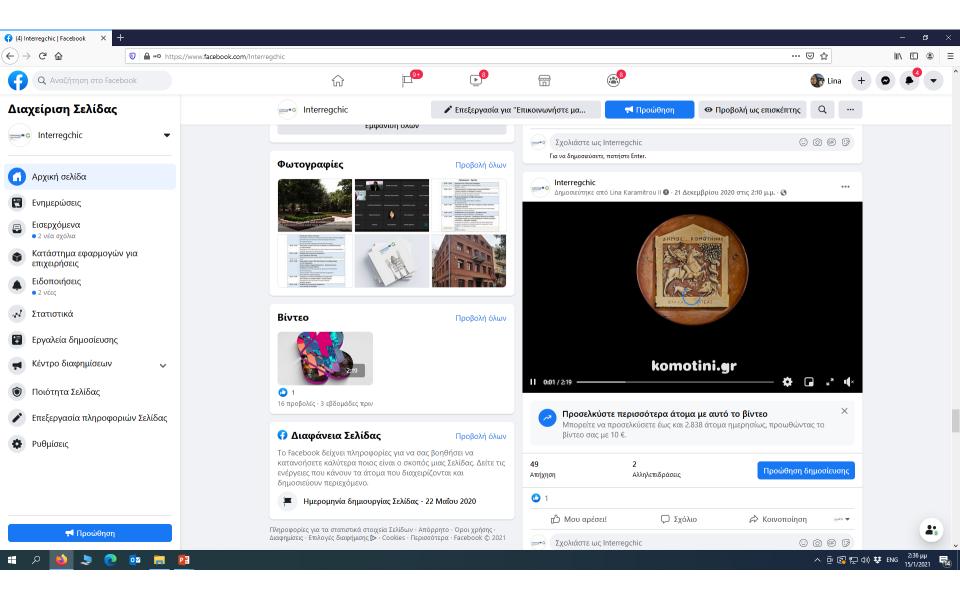


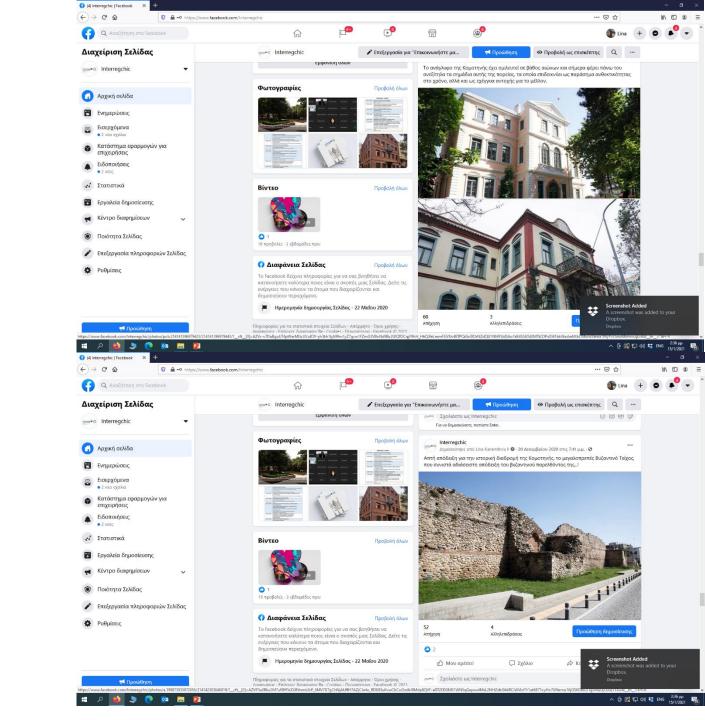














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